

# Online Learning Advisory Committee

February 9, 2012

**WELCOME &  
REVIEW OF AGENDA**

# **LEGISLATIVE UPDATE**

# **FALL 2011 APPROVAL RESULTS**

# Providers Approved Fall 2011

(Blue providers = grandfathered providers)

- Advanced Academics
- The American Academy
- Apex Learning
- Brigham Young University Independent Studies – Instructor-guided Courses
- EdisonLearning
- Federal Way Internet Academy
- Greenways Academy
- OASIS Alternative School
- Spokane Virtual Learning

# Approved Providers

(As of January 1, 2012)

- 30 approved providers
- Three categories:
  - 15 course providers
  - 13 program providers
  - 14 online school programs
  - (A provider can be in multiple categories)

[digitallearning.k12.wa.us/approval/providers](http://digitallearning.k12.wa.us/approval/providers)

# **SPRING 2012 APPROVAL CYCLE**

# Spring 2012 Timeline

- Feb. 15 Applications Available
- Mar. 15 Deadline for submission
- Mar.-Jun. Initial review and appeals
- June Approved provider list updated

# Criteria Changes

- Same as discussed at the last meeting...

# **ONLINE LEARNING RULE CHANGES**

# Changes to WAC 392-502

- Aligns rules with ESHB 2065
  - Used definitions from 2065
  - “Multidistrict” changes
- Adjusts approval cycle timing
  - Old: Applications due Sept. 1
  - New: Applications due February 1 (starting 2013)
  - Why?
    - Easier scheduling
    - Shorter time between cycle and effective date

# Changes to WAC 392-502

- New criteria change process:
  - Draft changes posted Oct. 1
  - Feedback due Nov. 1
  - Final criteria/process posted by Jan. 1
- Removed the “district responsibility” section (392-502-011)

# Beginning with the **2011-12** school year...

...school districts may **claim state basic education funding**, to the extent otherwise allowed by state law, for **students enrolled in online courses or programs** only if the online courses or programs are:

- Offered by an **approved multidistrict online provider**; or
- Offered by a school district online learning program if the program serves students who reside within the geographic boundaries of the school district, including school district programs in which **fewer than ten percent of the program's students reside outside the school district's geographic boundaries**; or
- Offered by a **regional online learning program** where courses are jointly developed and offered by two or more school districts or an educational service district through an interdistrict cooperative program agreement.

# Beginning with the 2013-14 school year...

- “...school districts may claim state funding under RCW 8A.150.260, to the extent otherwise allowed by state law, for students enrolled in online courses or programs only if the **online courses** or **programs** are offered by an **online provider** approved under RCW 28A.250.020 by the superintendent of public instruction.” (RCW 28A.250.060)
- “...**alternative learning experience online programs** must be offered by an online provider approved by the superintendent of public instruction under RCW 28A.250.020 to meet the definition in this section.” (RCW 28A.150.262)

# Does my program need approval?

## *Question 1: Are you offering online courses?*

An online course is one where:

- More than half of the course content is delivered electronically using the internet or other computer-based methods, *and*
- More than half of the teaching is conducted from a remote location through an online course learning management system or other online or electronic tools.

**Yes:** Go to question 2...

**No:** Approval not needed.

# Does my program need approval?

*Question 2: Does your program meet the definition of an “online school program”?*

An “online school program” is a school or a program that offers:

- Online courses (or grade-level coursework) that meet the definition of an “online course,” and
- A sequential program – a set of courses or coursework that may be taken in a single school term or throughout the school year in a manner that could provide a full-time basic education program if so desired by the student. Students may enroll in the program as part-time or full-time students.

**No:** Go to question 3...

**Yes:** Program is subject to approval.

# Does my program need approval?

*Question 3: Is it your organization **offering** the online courses?*

The organization that “offers” the course is the one that provides all of the following:

- the course’s teacher for the purpose of instruction,
- the course content, and
- the online learning management system.

**Yes:** Organization is subject to approval.

**No:** Organization is not subject to approval.

# Who *doesn't* need to be approved?

- District programs using courses “offered” by another approved provider.
  - The school must not meet the “online school program” definition.
  - Example: a high school that offers individual courses from an OSPI-approved course provider

# Affiliate approval

- Allow a program to use *multiple* approved providers.
- The program must assure OSPI that they will not:
  - Modify the content or instruction of the approved provider's offerings,
  - Offer to its students any online course offerings provided by any non-approved online providers.
- If an approved provider is rescinded, program must discontinue use of provider.
- Program can develop courses. Homegrown offerings must go through approval process.
- Program must still be accredited.

# **ANNUAL REPORT**

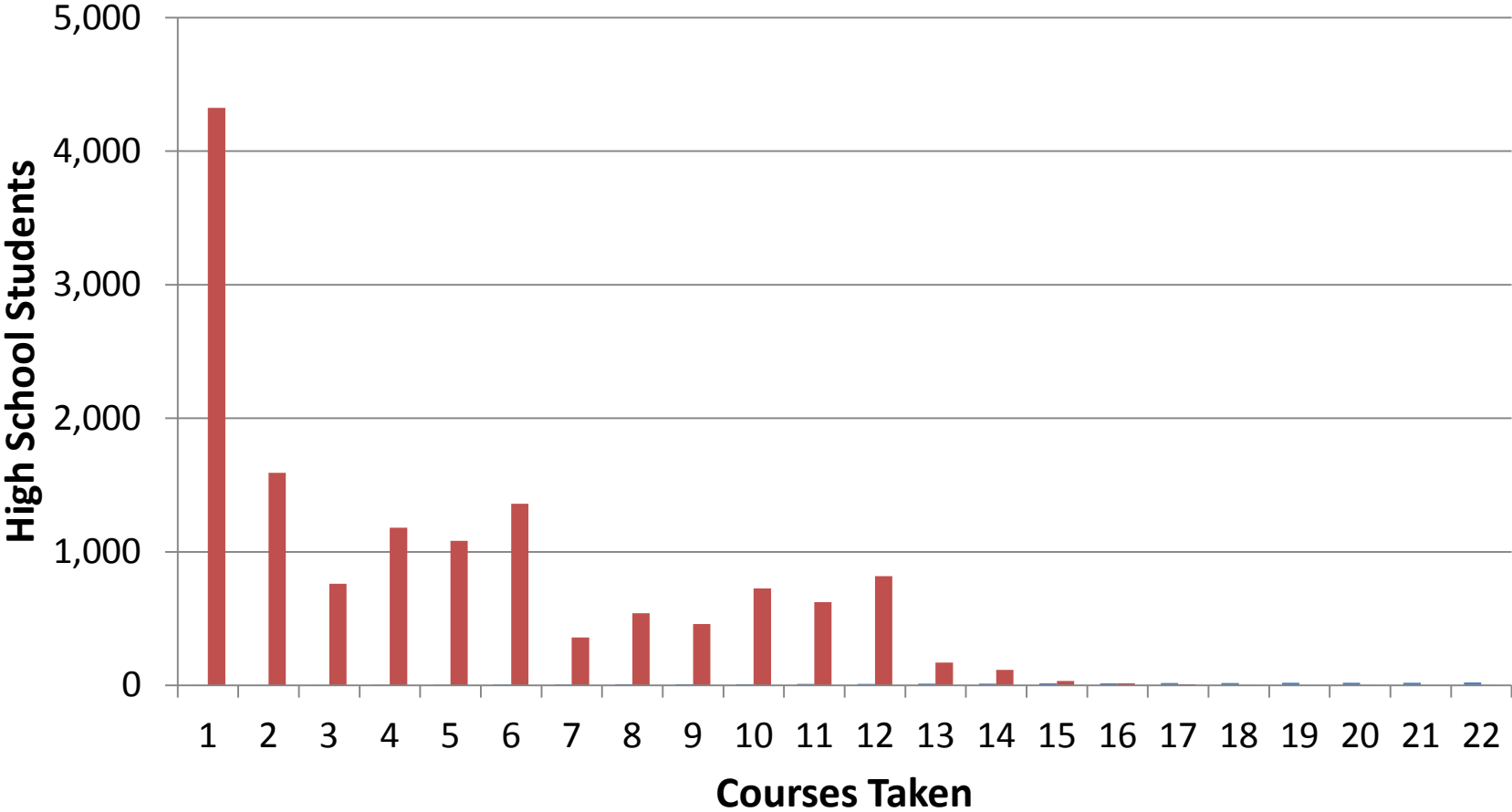
# Student and Course Totals

- 18,649 students took at least 1 online course
  - ALE annual average headcount: 11,254
    - Annual average FTE: 8,978
    - 67.4% non-resident students (headcount)
- 146 schools reported an online enrollment
  - 89 districts reported an online enrollment
  - 60 online school programs in 55 districts

# Online Student Demographics

- Female students slightly over-represented:
  - 53.0% online compared to 48.2% statewide
- White students over-represented:
  - 73.1% online compared to 60.6% statewide
- Fewer students in special education:
  - 5.6% online compared to 13.8% statewide
- Large number of part-time homeschooled students:
  - 5.7% online compared to 0.6% statewide
  - 93.5% of online PT homeschooled students were enrolled at WAVA
    - Most are K-8 students

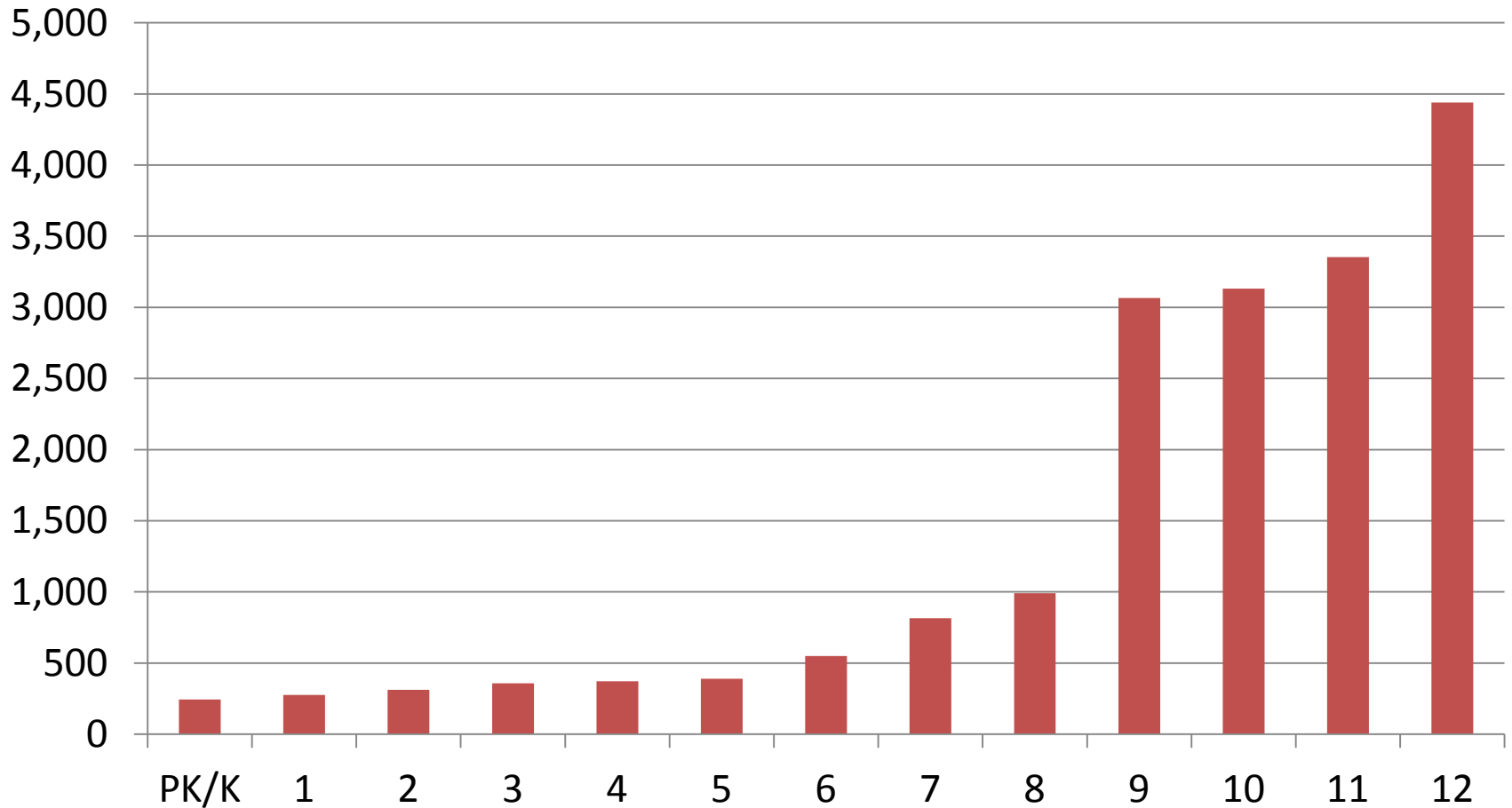
# Online Courses Taken



# Online Courses Taken

School	Students	Students in Fewer Than Five Courses	Students in Five or More Courses
Insight School of Washington	3,960	16%	84%
WAVA (Monroe)	1,118	18%	82%
Vancouver Virtual Learning Academy	788	95%	5%
iQ Academy Washington	688	58%	42%
Bethel Online Academy	671	69%	31%
Kaplan Academy of Washington	443	1%	99%
Federal Way Internet Academy	419	68%	32%
Marysville MOVE-UP	316	68%	32%
Heritage High School	295	85%	15%
WAVA (Omak)	266	65%	35%

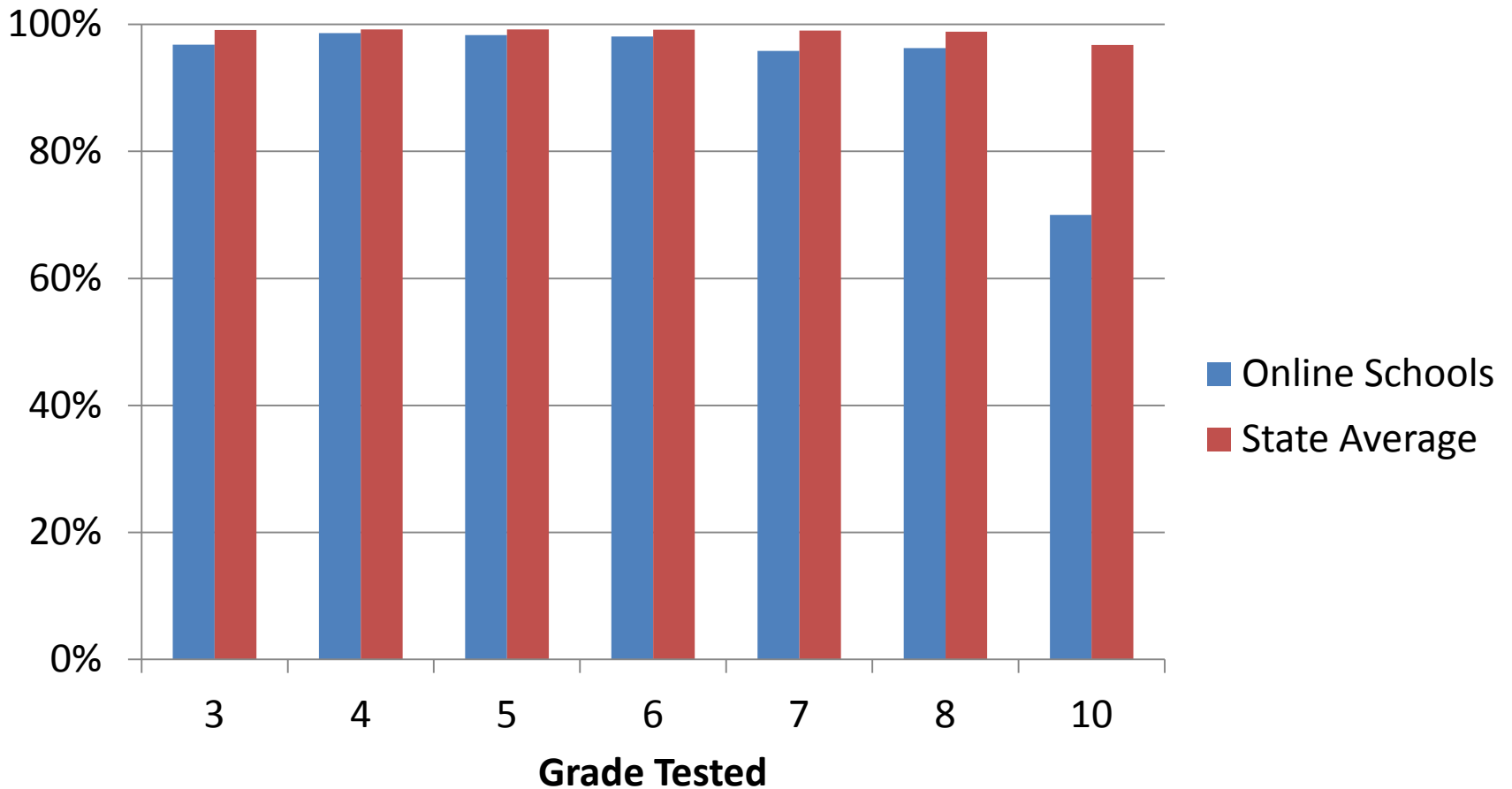
# Student Grade Level (Headcount)



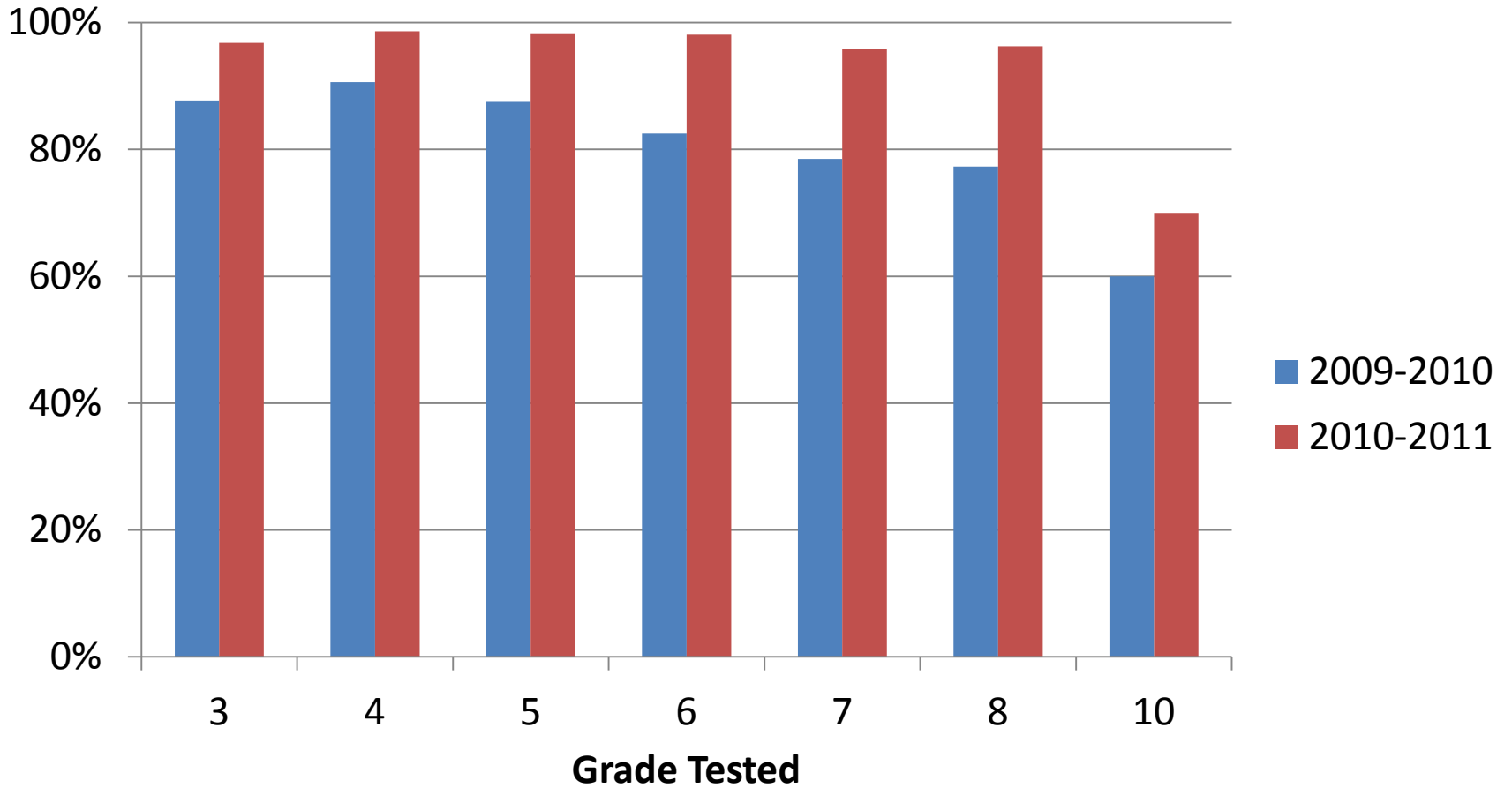
# Non-resident students

- ALE students taking at least one online course in a non-resident district:
  - 7,577.9 annual average headcount (67.4% of ALE headcount)
  - 6,661.5 annual average FTE (74.2% of ALE FTE)
- Growth since 2009-10:
  - 17.5% increase in headcount; 20.5% increase in FTE
- 40 (54%) of the 74 “digital/online” ALE programs enrolled non-resident students
- Most (90.2%) non-resident students were enrolled in 9 programs with over 90% non-resident students.

# Reading Assessments, Percent Tested, 2010–11



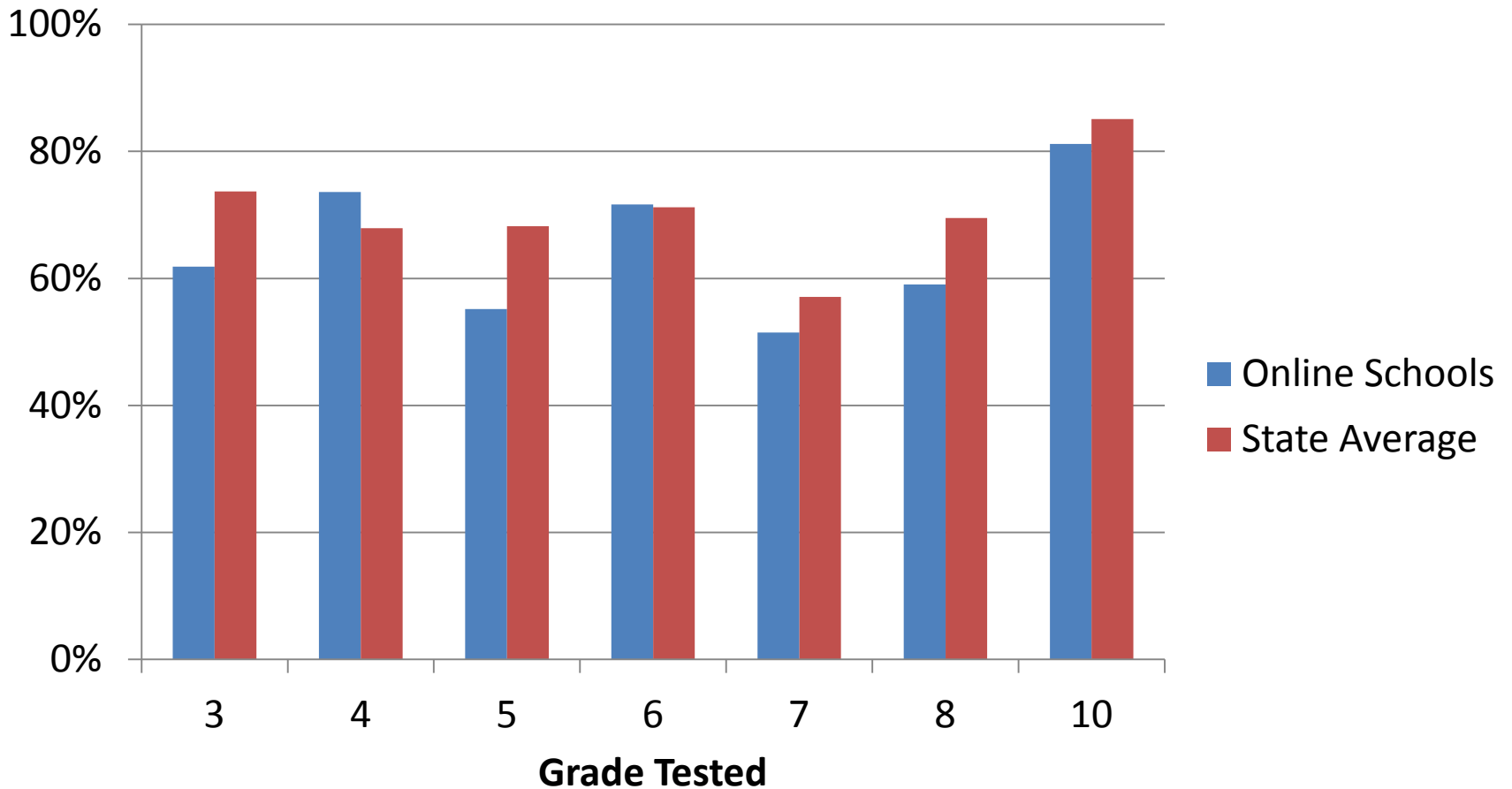
# Reading, Percent Tested, by Year



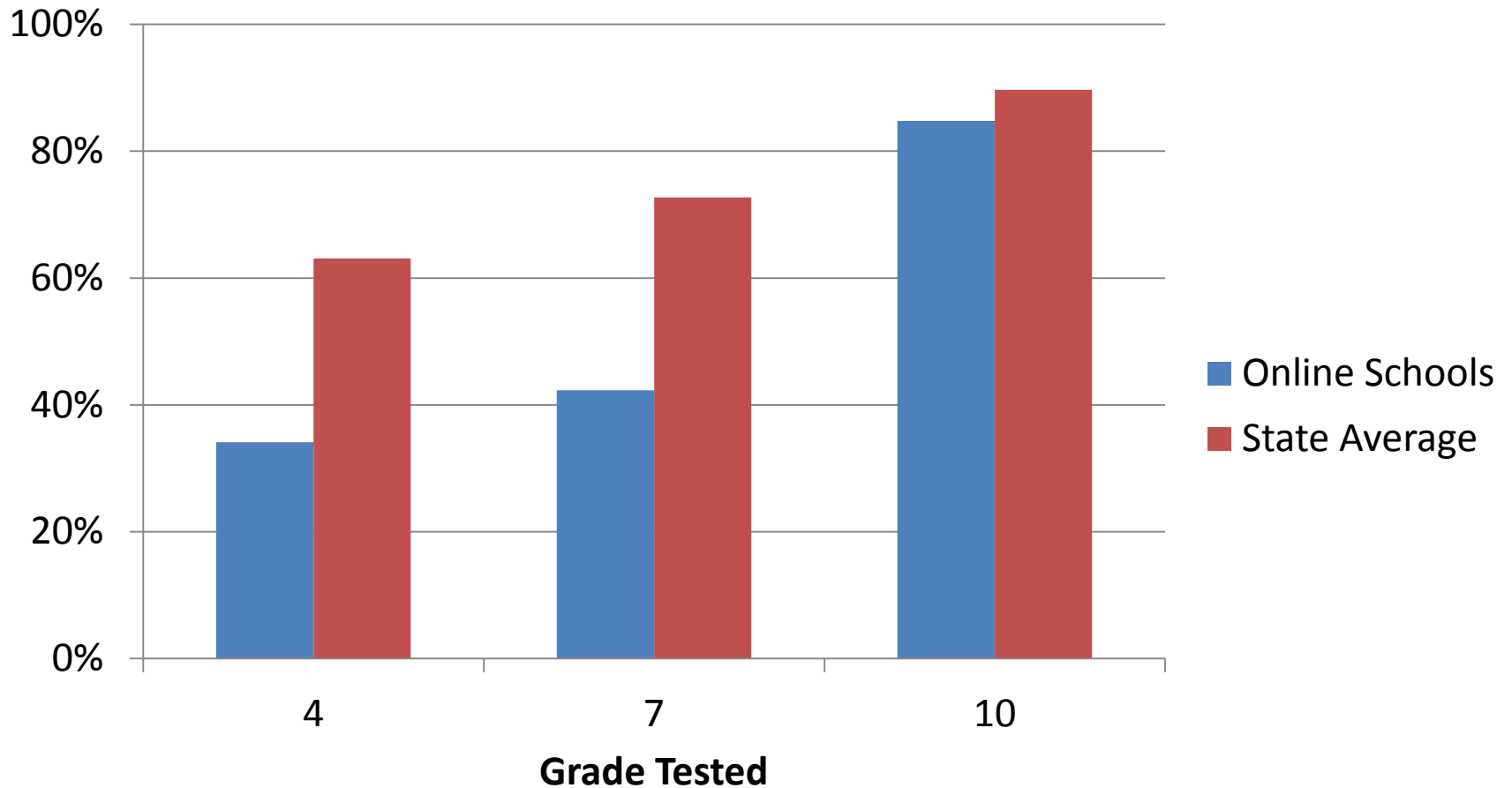
# Assessment Results

- Online students meet standard at a lower rate than the state average
  - Reading: 3.3% lower
  - Writing: 8.6% lower
  - Science: 15.9% lower
  - Math (MSP): 19.2% lower
  - Math (EOC): 22.2% lower

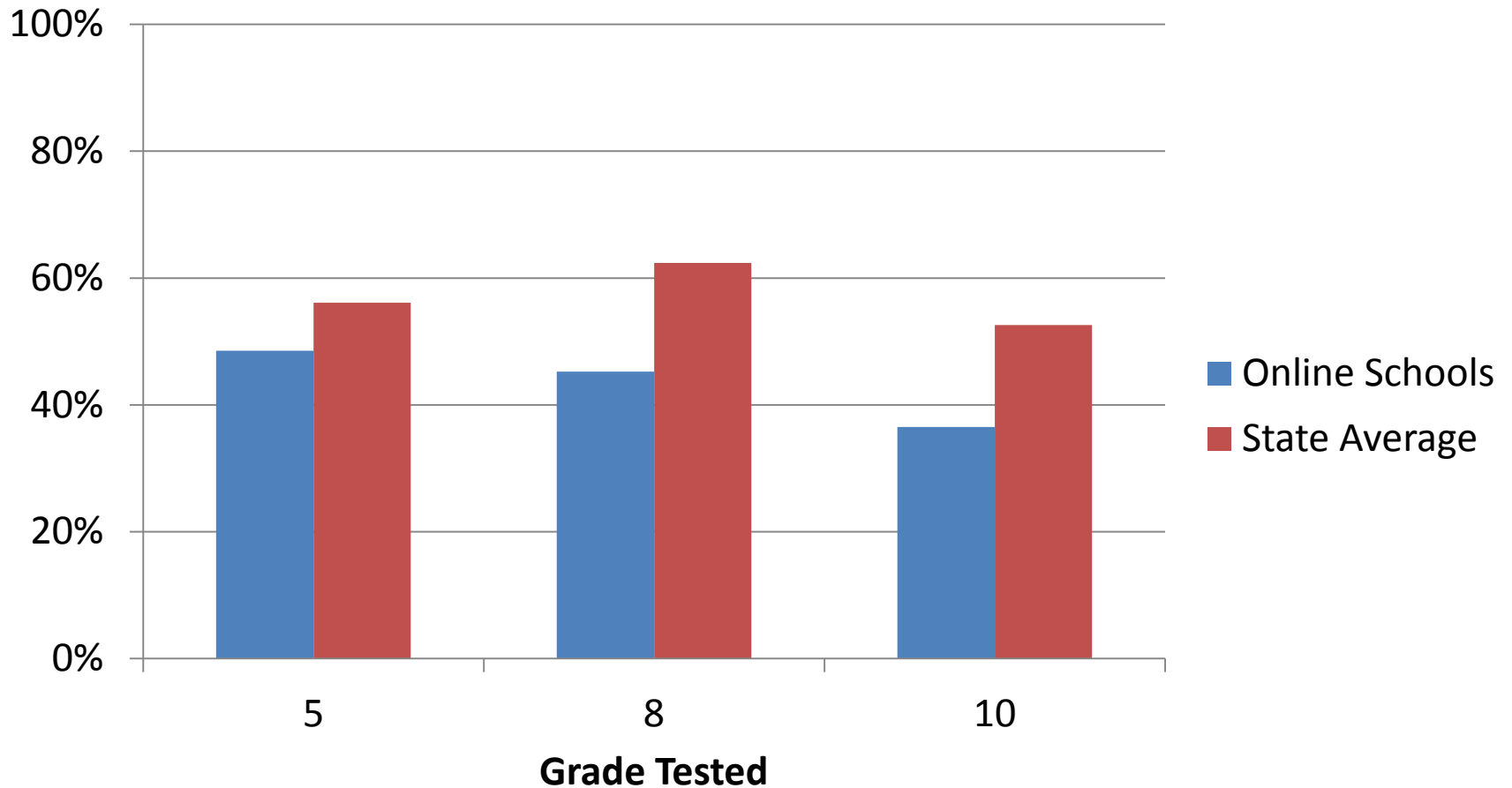
# Reading, Met Standard, Excluding no Score, 2011



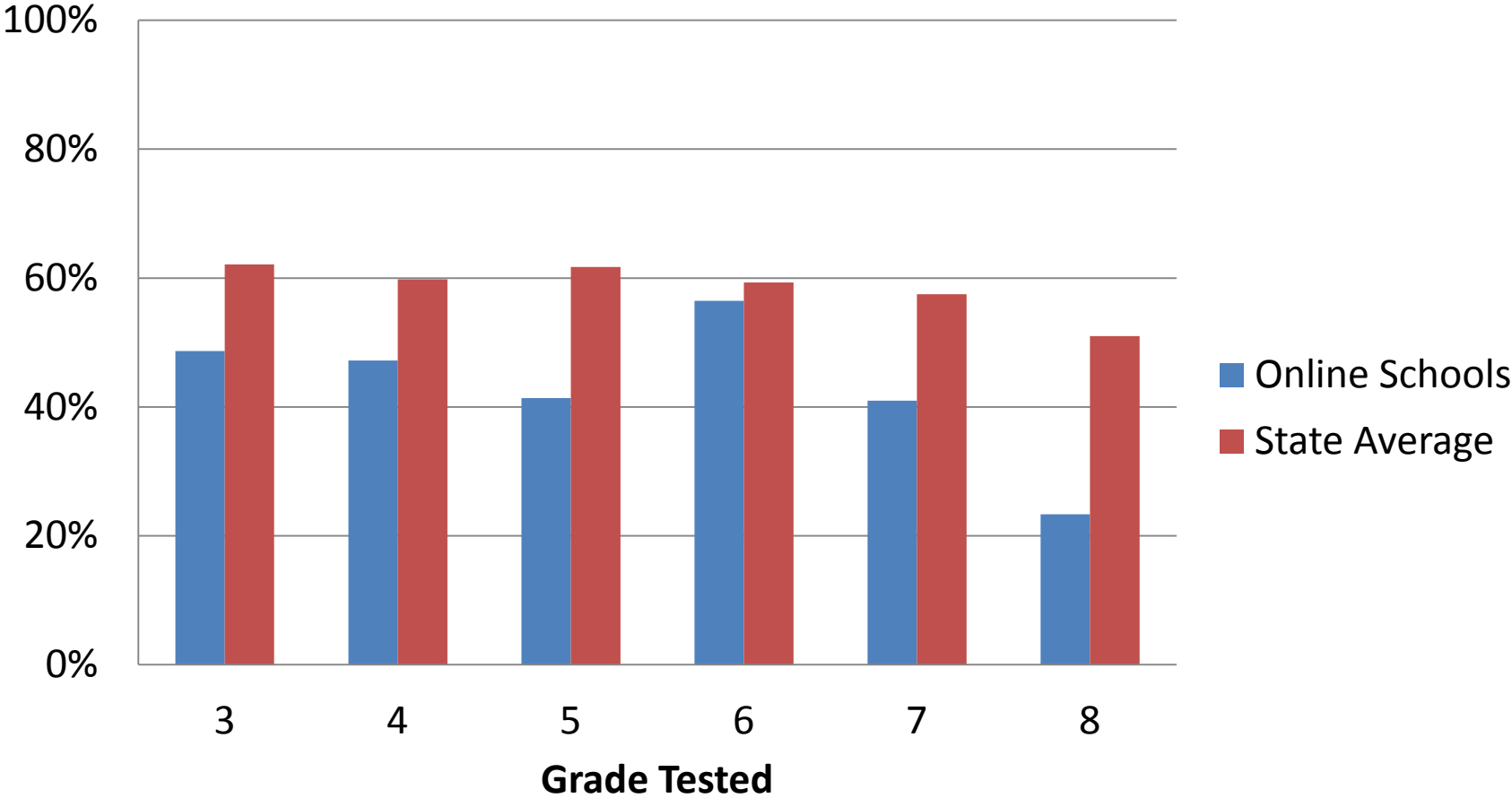
# Writing, Met Standard, Excluding no Score, 2011



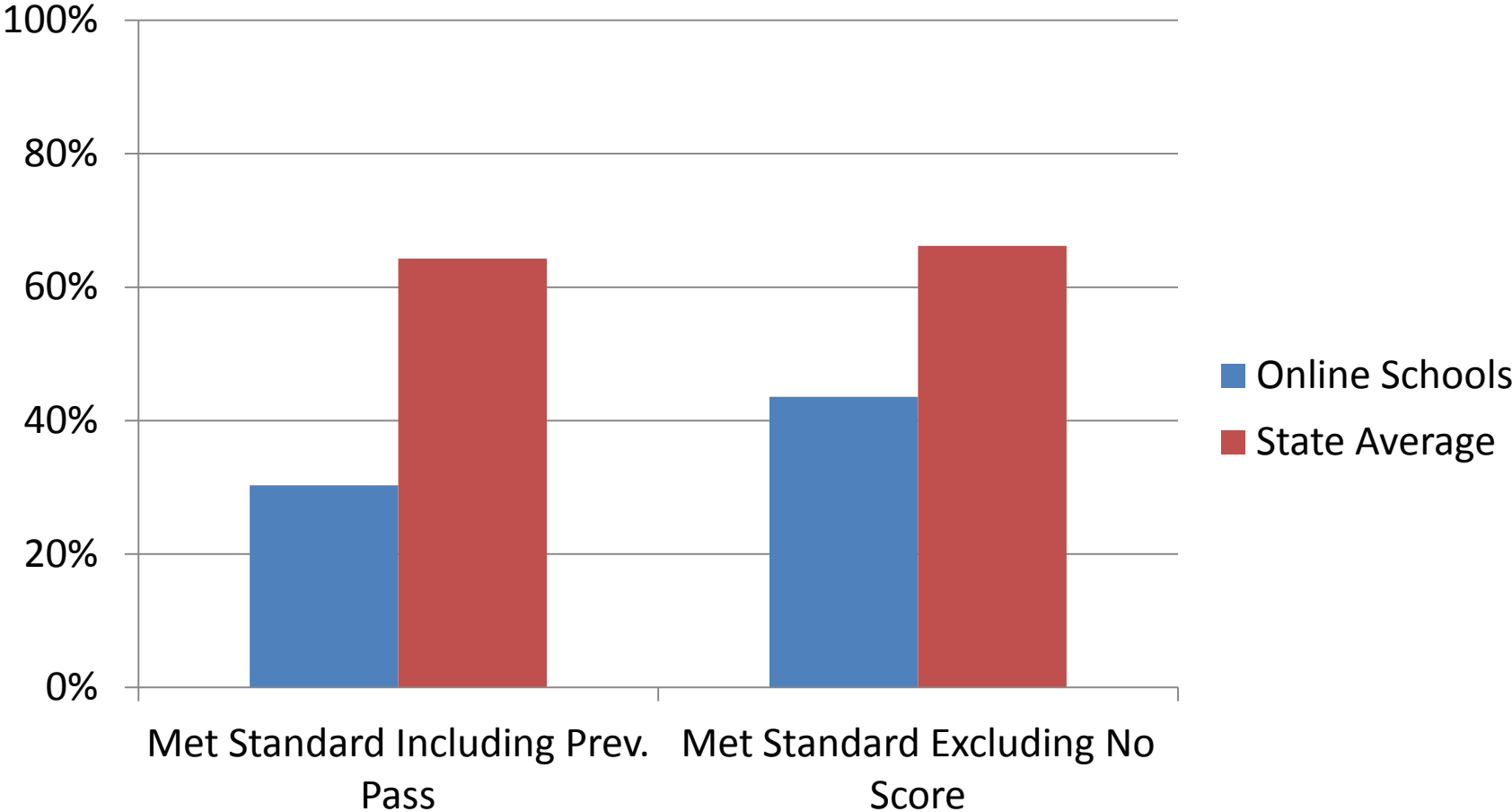
# Science, Met Standard, Excluding no Score, 2011



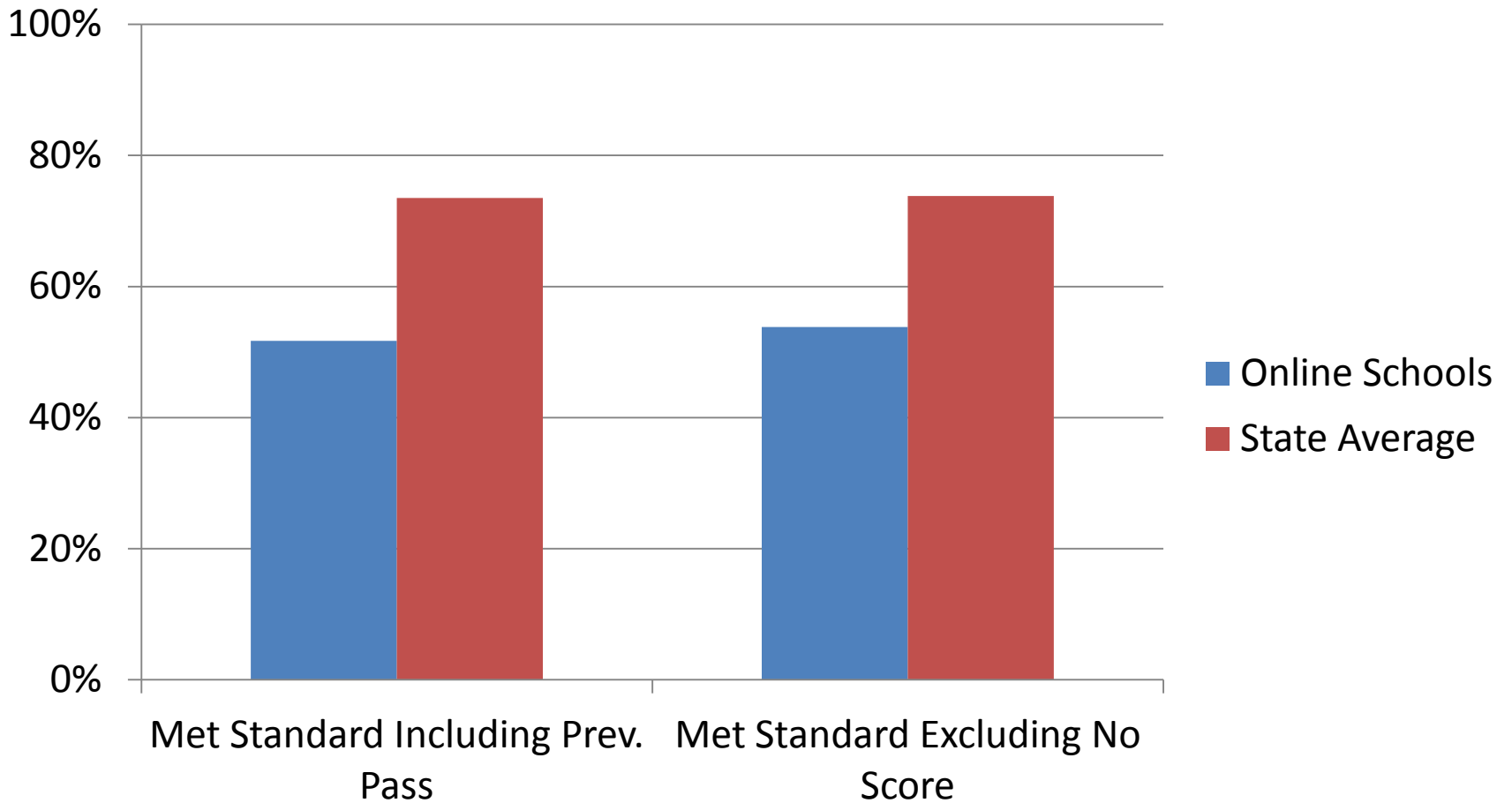
# Math, Met Standard, Excluding no Score, 2011



# EOC Math (Year 1, All Grades)



# EOC Math (Year 2, All Grades)



# Math EOC – Alternate Analysis

- Sample: students who completed an online algebra I course during spring 2011
  - 442 students
  - 11 schools (most were at Insight, WAVA, Kaplan)
  - 93.4% participation rate
- 39.4% met standard
  - State average: 66.2%
  - Online schools: 43.6%

# Completion Rate

- The completion rate is the percentage of total enrollments where the student was not marked as withdrawn (“W”) or no credit (“NC”), and for which the student received a final grade.
- Based on CEDARS grade history data for *high school* courses only

# Completion Rate, 2010-11

- 79.1% of **online** high school courses were completed
- 96.8% of **non-online** high school courses were completed
- Online completion rate fell from 89.3% in 2009-10
  - But data quality improved

# Pass Rates

- Pass rate is the percentage of total completions where the student received a 70 percent or higher grade (A, B, C, or Pass) in a course

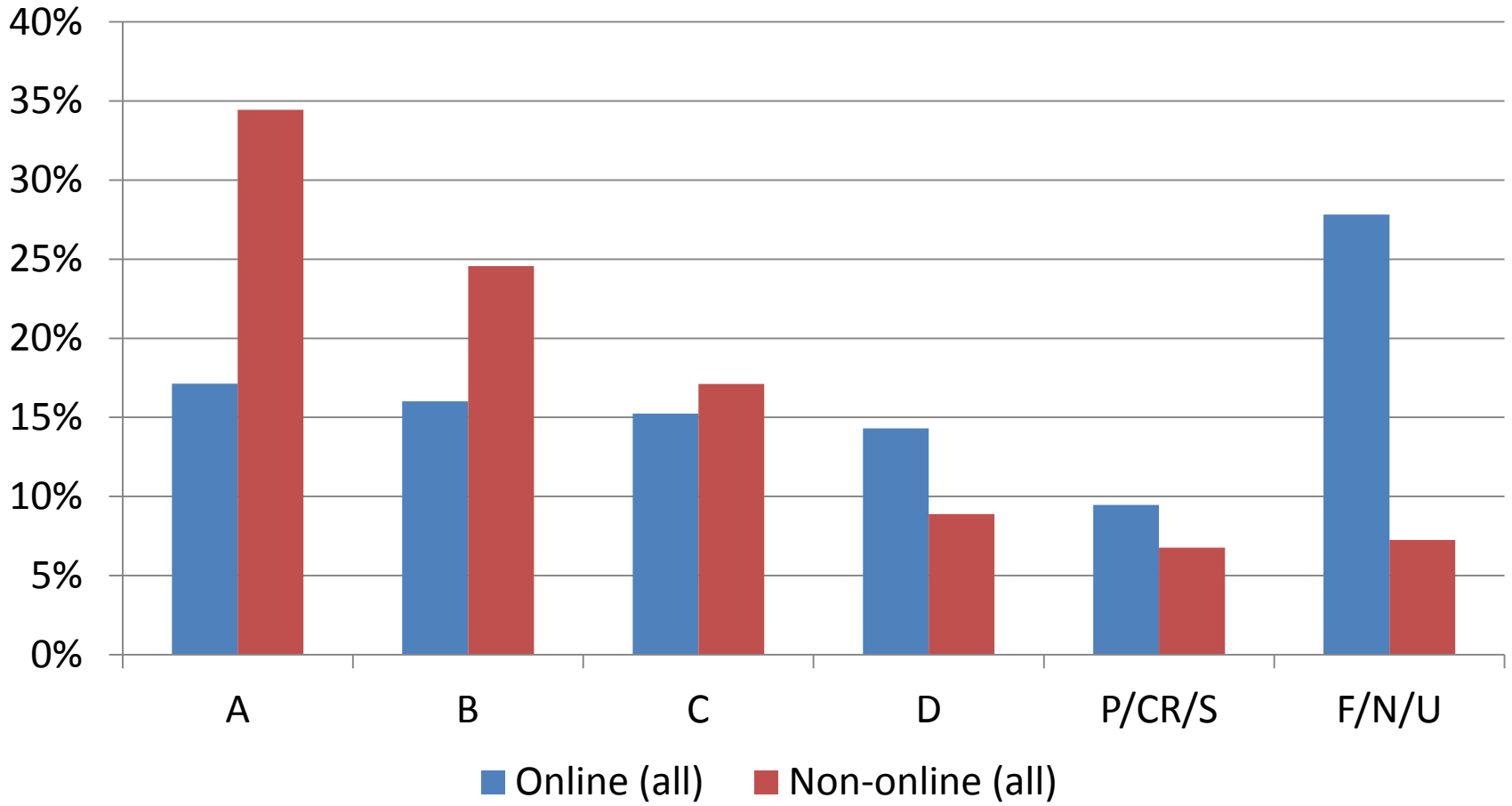
# Pass Rates, 2010-11

	Online	Non-Online
C- or better	57.9%	82.9%
D or better	72.2%	91.8%

Online pass rates improved from 2009-10

- 47.9% passed with C- or better
- 60.9% passed with D or better

# Grades, 2010–11



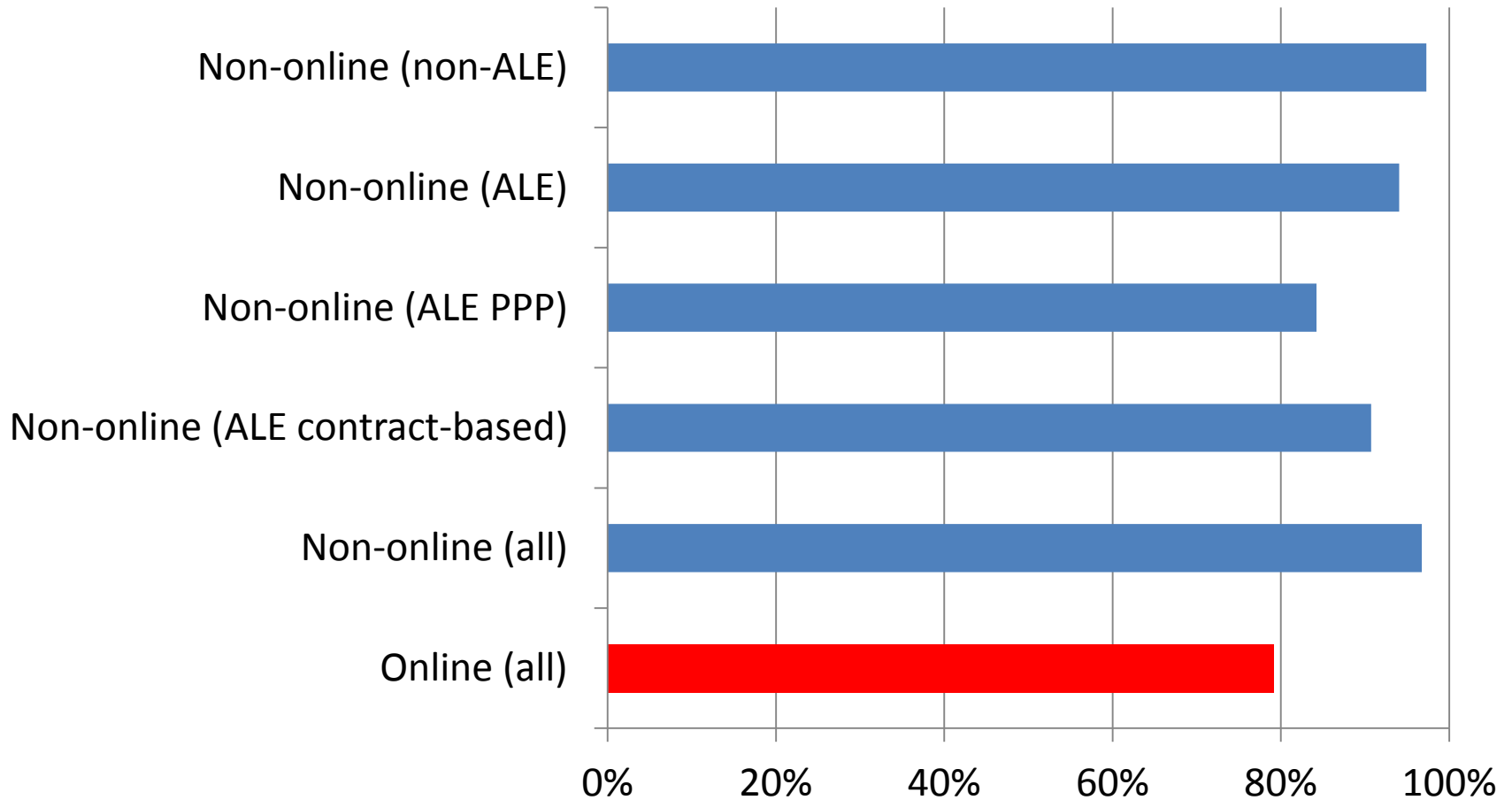
# Withdrawal Rates

- 12<sup>th</sup> grade students who took at least 1 online courses in 2010-11:
  - 49.6% had successful outcome (graduation, completion of program)
  - Compare to 69.1% non-online students with same outcome
- High number of students dropping out or at risk to drop out:
  - “Still enrolled”, “Unknown”, “Transfer”

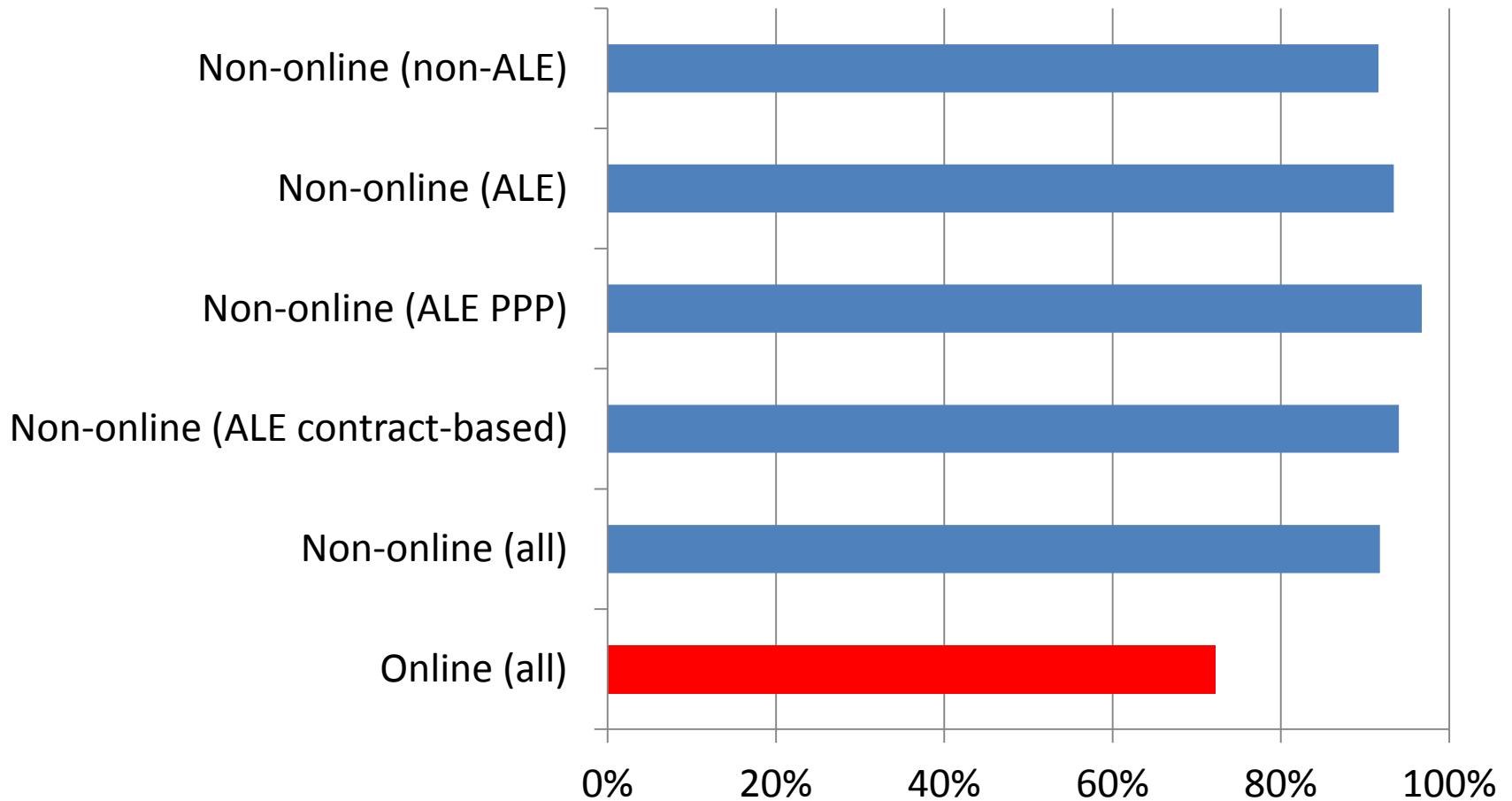
# Factors?

- Proficiency-based grading in online courses
- Inconsistencies in grading policies
- At-risk students are often drawn to online learning
- Student selection and support

# Completion Rate Comparisons, 2010–11



# Pass Rate (D or Higher) Comparisons, 2010–11



# Credit Recovery

- Of students who...
  - Failed a face-to-face course prior to 2010-11, and
  - Took an online course with the same course code in 2010-11
- ...**Two-thirds successfully earned credit** in the online course.
- Caveats
  - 1,073 students
  - Course codes were optional prior to 2010-11

# Recommendations

- Ensure system is structured to support part-time online students
- Improve student selection and support
- Create common metrics around completion and student performance
- Fully fund ALE and online learning

# **OLAC MEMBERSHIP**

# OLAC Membership

- 3 year terms, expires at end of 2011-12
- Appointed by the Superintendent
- Move to staggered terms
- Re-appointments
  - Let us know if you want to continue
  - If representing an association, provide a letter reaffirming your nomination

# **WEBSITE TOUR**

# Website Tour

- Provider Approval
  - [Eligibility](#)
  - [Criteria](#)
  - [Renewal](#)
- [Report](#)